



## **GreenDrop Recycles for Charity with Abington Friends School**

*The charitable organization joins the annual EcoFest and Nature Playdate at Abington Friends School*

**JENKINTOWN, PA—May 1, 2018—**[GreenDrop](#), the organization revolutionizing how consumers support charities and recycle responsibly through the donation of gently used clothing and household goods, announced its partnership with Abington Friends School for its annual [EcoFest and Nature Playdate](#) on **Saturday, May 5.**

Held from **9 a.m. to 12 p.m.** at **Abington Friends School**, located at **575 Washington Lane**, EcoFest features electronic recycling, donation drives, a composting workshop, and plenty of interactive and informational activities. The Nature Playdate kicks off at **10 a.m.**, offering family-friendly fun with animals from Briar Bush Nature Center, live music, and a variety of hands-on activities for kids eager to learn about nature.

GreenDrop will have a truck on-site accepting gently used clothing and household items including games, cookware, small appliances, working electronics, books, and more. All proceeds will benefit the [National Federation of the Blind](#), one of GreenDrop's partner charities selected by Abington Friends School.

In addition to Abington Friends School, GreenDrop has partnered with nine organizations and schools throughout the Mid-Atlantic region to support recycling initiatives in honor of Earth Day 2018.

"Our team is excited to be part of a fun, hands-on event for children and families eager to learn about their community's green initiatives," says GreenDrop CEO Tony Peressini. "We hope to spread the message of how donating to GreenDrop promotes sustainability while offering consumers a quick, efficient way to give back to charity."

### **About GreenDrop**

GreenDrop is transforming the way consumers support their favorite charities by donating lightly worn clothing, used electronics and household goods at conveniently-located, free-standing locations throughout the Mid-Atlantic region.

By recycling former gasoline stations, GreenDrop offers consumers clean, brightly lit, and safe drive-up locations where they are greeted at their car by uniformed GreenDrop attendants, who unload donations, provide tax-deductible receipts and allow consumers to direct their giving to the American Red Cross, the Saint Vincent de Paul Society of Philadelphia, the Military Order of the Purple Heart, or the National Federation of the Blind. In 2017, these charities received \$2.5 million through donations to

GreenDrop facilities, which are sorted and then resold at area thrift stores, sent overseas or recycled for their fibers and parts.

For more information about GreenDrop, visit our website at [www.GoGreenDrop.com](http://www.GoGreenDrop.com)

For more information, contact:

**Company Contact:**

Tony Peressini  
Chief Executive Officer  
215-639-6930  
[Tony@gogreendrop.com](mailto:Tony@gogreendrop.com)

**Media Contact:**

Katie Kennedy  
Vice President  
610-228-2128  
[KatieK@gregoryfca.com](mailto:KatieK@gregoryfca.com)