



## **GreenDrop Warms Up Local Charity with Brand New Winter Apparel**

The Charitable Drop-Off Center Donates over 200 Winter Clothing Items to ACHIEVEability

**PHILADELPHIA, PA—FEBRUARY 23, 2018—**[GreenDrop](#), the organization revolutionizing how consumers support charities by donating clothing, shoes, and household goods to one of GreenDrop’s convenient drop-off locations, recently donated over 200 winter clothing items to [ACHIEVEability](#). Located in West Philadelphia, ACHIEVEability is an organization that helps low-income, single parent, and homeless families via housing and education programs designed to promote self-sufficiency and economic stability.

This donation comes amid one of the coldest winters on record, and includes brand new Lands’ End winter coats, sweaters, and long sleeve shirts to be distributed to those serviced by ACHIEVEability. “For those without financial security, meeting basic needs can be incredibly difficult,” says Executive Director Jamila Harris-Morrison. “Thanks to this donation from GreenDrop, we will be able to help so many people meet one of these basic needs: warmth. It’s an important step toward stability for the most vulnerable populations.”

In addition to ACHIEVEability, five other charities in the Mid-Atlantic region--Project HOME, Manna House, National Center for Children and Families, United Way, and The Bucks County Opportunity Council—will receive over 8,500 clothing items from GreenDrop as part of the organization’s mission to give back to its communities. For GreenDrop, maintaining relationships with organizations like ACHIEVEability is vital to its own innovative charity model, which fosters the idea of local community support contributing to nationwide growth. “ACHIEVEability’s work to break the generational cycle of poverty is admirable, and an inspiration,” says GreenDrop CEO Tony Peressini. “Our donation will help assist them in keeping families warm as they navigate a difficult winter.”

### **About GreenDrop**

GreenDrop is transforming the way consumers support their favorite charities by donating lightly worn clothing, used electronics and household goods at conveniently-located, free-standing locations throughout the Mid-Atlantic region.

By recycling former gasoline stations, GreenDrop offers consumers clean, brightly lit, and safe drive-up locations where they are greeted at their car by uniformed GreenDrop attendants, who unload donations, provide tax-deductible receipts and allow consumers to direct their giving to the American Red Cross, the Saint Vincent de Paul Society of Philadelphia, the Military Order of the Purple Heart, or the National Federation of the Blind. In 2017, these charities received \$2.5 million through donations to

GreenDrop facilities, which are sorted and then resold at area thrift stores, sent overseas or recycled for their fibers and parts.

For more information about GreenDrop, visit our website at [www.GoGreenDrop.com](http://www.GoGreenDrop.com).

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