



GreenDrop Helps Alexandrians Recycle for Charity this Earth Day

The charitable organization joins Alexandria Earth Day 2018 for “Local Action, Global Impact”

ALEXANDRIA, VA—APRIL 25, 2018—[GreenDrop](#), the organization revolutionizing how consumers support charities and recycle responsibly through the donation of gently used clothing and household goods, announced its partnership with [Alexandria Earth Day](#) for the city’s annual celebration on **Saturday, April 28.**

The event will be held from **10 a.m. to 2 p.m.** at **Lenny Harris Memorial Fields at Braddock Park**, located at **1005 Mt. Vernon Ave.**, and features educational exhibits and activities, as well as an Upcycling Showcase for students to present creative interpretations of Earth Day.

GreenDrop will have a truck at the **George Washington Middle School** to accept donations to benefit national charities including the [National Federation of the Blind](#), [Military Order of the Purple Heart](#), and [American Red Cross](#), as well as an exhibit booth to illustrate how the organization’s innovative charity model promotes environmental sustainability while offering consumers a quick, efficient way to give back to charity.

In addition to Alexandria Earth Day, GreenDrop has partnered with nine organizations and schools throughout the Mid-Atlantic region to support recycling initiatives in honor of Earth Day 2018.

“The ‘Local Action, Global Impact’ theme of this year’s event lives at the core of our own business model,” says GreenDrop CEO Tony Peressini. “We’re excited for the opportunity to teach local residents about recycling for charity among so many other impactful businesses.”

About GreenDrop

GreenDrop is transforming the way consumers support their favorite charities by donating lightly worn clothing, used electronics and household goods at conveniently-located, free-standing locations throughout the Mid-Atlantic region.

By recycling former gasoline stations, GreenDrop offers consumers clean, brightly lit, and safe drive-up locations where they are greeted at their car by uniformed GreenDrop attendants, who unload donations, provide tax-deductible receipts and allow consumers to direct their giving to the American Red Cross, the Military Order of the Purple Heart, or the National Federation of the Blind. In 2017, these charities received \$2.5 million through donations to GreenDrop facilities, which are sorted and then resold at area thrift stores, sent overseas or recycled for their fibers and parts.

For more information about GreenDrop, visit our website at www.GoGreenDrop.com

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