



GreenDrop Warms Up Local Charity with Brand New Winter Apparel

The Charitable Drop-Off Center Donates 1,000 Winter Clothing Items to
Bucks County Opportunity Council

BUCKS COUNTY, PA—FEBRUARY 23, 2018—[GreenDrop](#), the organization revolutionizing how consumers support charities by donating clothing, shoes, and household goods to one of GreenDrop’s convenient drop-off locations, recently donated 1,000 winter clothing items to [Bucks County Opportunity Council](#) (BCOC), a Community Action non-profit Agency that provides resources to reduce poverty and promote economic self-sufficiency in Bucks County communities.

This donation comes amid one of the coldest winters on record, and includes brand new Lands’ End winter coats, sweaters, and long sleeve shirts to be distributed to those in need throughout Bucks County. “When cold weather hits, the most vulnerable populations suffer,” says BCOC Executive Director Erin Lukoss. “This donation from GreenDrop will be instrumental in our fight against the hardships of poverty.”

In addition to BCOC, five other charities in the Mid-Atlantic region--Project HOME, Manna House, ACHIEVEability, United Way, and The National Center for Children and Families—will receive nearly 8,000 clothing items from GreenDrop as part of the organization’s mission to give back to its communities. For GreenDrop, maintaining relationships with organizations like BCOC is vital to its own innovative charity model, which fosters the idea of local community support contributing to nationwide growth. “Partnering with Bucks County Opportunity Council allows us to help an entire community keep warm this winter,” says GreenDrop CEO Tony Peressini. “We are happy to continue our mission of supporting local residents by helping them stay protected from harsh winter weather.”

About GreenDrop

GreenDrop is transforming the way consumers support their favorite charities by donating lightly worn clothing, used electronics and household goods at conveniently-located, free-standing locations throughout the Mid-Atlantic region.

By recycling former gasoline stations, GreenDrop offers consumers clean, brightly lit, and safe drive-up locations where they are greeted at their car by uniformed GreenDrop attendants, who unload donations, provide tax-deductible receipts and allow consumers to direct their giving to the American Red Cross, the Saint Vincent de Paul Society of Philadelphia, the Military Order of the Purple Heart, or the National Federation of the Blind. In 2017, these charities received \$2.5 million through donations to GreenDrop facilities, which are sorted and then resold at area thrift stores, sent overseas or recycled for

their fibers and parts.

For more information about GreenDrop, visit our website at www.GoGreenDrop.com.

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