



GreenDrop Adds *The Society of St. Vincent dePaul of Philadelphia* To Its Partner Charities

BENSALEM, PA –December 5, 2014—TODAY, [GreenDrop LLC](#) announced it will begin collecting donations of lightly worn clothing and gently used household goods on behalf of [The Society of St. Vincent dePaul of Philadelphia](#) (SVDP). This marks the third partner charity for the organization, which also collects donations to benefit the [National Federation of the Blind](#) and the [Military Order of the Purple Heart Service Foundation](#).

“We are thrilled to have the opportunity to partner with GreenDrop,” said Larry Huber, President of the Society of St. Vincent dePaul of Philadelphia. “GreenDrop offers our organization the resources to successfully conduct drives, while providing the same at-home pickups our donors are familiar with. For donors who have historically donated to The Society of St. Vincent dePaul of Philadelphia’s clothing bins, GreenDrop manages many attended donation centers throughout the Philadelphia area. Our partnership with GreenDrop ensures we will have the capabilities to meet our donors’ needs while making the donation process easier than ever before.”

GreenDrop is a new concept which transforms the way consumers support their favorite charities - through the donation of lightly worn clothing, used electronics, and other household goods. GreenDrop offers consumers, clean, brightly-lit, safe drive-up locations where they are greeted at their car by uniformed GreenDrop attendants who manage the unloading and collection of each donation. Donors may also donate goods through GreenDrop’s at-home pickup service by scheduling on-line or calling toll free at 888-944 DROP (3767). GreenDrop provides all donors a tax-deductible receipt from their selected charity.

GreenDrop pays the charities for the donated goods and resells the best items to area thrift stores with the remainder being properly recycled for their fibers or parts. This process allows donors to easily support the charities they care about, while ensuring their donated goods are reused or recycled - rather than being disposed in a landfill.

“The Society of St. Vincent dePaul of Philadelphia’s long-lasting legacy of neighbors helping neighbors helps us further GreenDrop’s mission to do good for charities, the environment, and communities,” GreenDrop Chief Executive Officer, Chris Stinnett said. “We are excited to welcome The Society of St. Vincent dePaul of Philadelphia as our newest partner charity. The Society has a rich history in the city of Philadelphia, and we admire their mission to make an impact in our community by enriching the lives of the less fortunate through practical, compassionate, person-to-person care.”

The Society of St. Vincent dePaul of Philadelphia traditionally relied on clothing donation bins for constituents to donate lightly worn clothing and shoes. The proceeds from the sale of these goods



directly benefited their programs, operations, and initiatives. Unfortunately, unattended bins became convenient receptacles for things other than donated clothing and household goods. As part of the expanded services provided by GreenDrop, the Society will phase out its traditional collection bins by the end of 2014.

GreenDrop currently has 20 donation centers that collect significant quantities of donations throughout the Mid-Atlantic region. Last year alone, GreenDrop raised over \$2.5 million for its partner charities.

GreenDrop will support The Society of St. Vincent dePaul of Philadelphia's efforts by conducting clothing drives and inviting parishes in the Greater Philadelphia area to resume their drives to benefit this important mission. Again, donors are invited to call 1-888-944-DROP to schedule a home pickup or visit their [local GreenDrop donation center](#). The capital raised from these efforts will go directly to support The Society of St. Vincent dePaul throughout the various parishes within the Archdiocese.

About GreenDrop

GreenDrop is transforming the way consumers support their favorite charities by donating lightly worn clothing, used electronics and household goods at conveniently-located, attended donation centers throughout the Mid-Atlantic region.

By repurposing abandoned gas stations and other similar sites, GreenDrop offers consumers clean, brightly lit, safe drive-up locations where they are greeted at their car by trained uniformed GreenDrop attendants, who unload donations, provide tax-deductible receipts and allow consumers to direct their giving to partner charities. For more information about GreenDrop, visit the website at:

www.GoGreenDrop.com.

For more information contact:

Company Contact:

Tony Peressini
Chief Administrative Officer
215-639-6930
Tony@GoGreenDrop.com

Media Contact:

Katie Kennedy
Associate Vice President
610-228-2128
KatieK@GregoryFCA.com