



GreenDrop Warms Up Local Charity with Brand New Winter Apparel

The Charitable Drop-Off Center Donates 2,500 Winter Clothing Items to Manna House

BALTIMORE, MD—FEBRUARY 23, 2018—[GreenDrop](#), the organization revolutionizing how consumers support charities by donating clothing, shoes, and household goods to one of GreenDrop’s convenient drop-off locations, recently donated 2,500 winter clothing items to [Manna House](#), a system of church- and business- based volunteers who offer daily nutritious breakfasts and social service counseling to the poor and homeless of Baltimore.

This donation comes amid one of the coldest winters on record, and includes brand new Lands’ End winter coats, sweaters, and long sleeve shirts to be distributed to those serviced by Manna House. “Our faithful volunteers care for upwards of 200 people each and every day,” says Executive Director Saleem Gauhar. “Thanks to donations like GreenDrop’s, Manna House now has the tools they need to sustain their caregiving and help countless people stay warm this winter.”

In addition to Manna House, five other charities in the Mid-Atlantic region--Project HOME, The National Center for Children and Families, ACHIEVEability, United Way, and The Bucks County Opportunity Council—will receive over 6,000 clothing items from GreenDrop as part of the organization’s mission to give back to its communities. For GreenDrop, maintaining relationships with organizations like Manna House is vital to its own innovative charity model, which fosters the idea of local community support contributing to nationwide growth. “Our organization is inspired by the community, leadership, and volunteers who make the work of Manna House possible,” says GreenDrop CEO Tony Peressini. “This donation recognizes their hard work, and is our way of saying thank you for all they do while supporting neighbors in need of warmth this winter.”

About GreenDrop

GreenDrop is transforming the way consumers support their favorite charities by donating lightly worn clothing, used electronics and household goods at conveniently-located, free-standing locations throughout the Mid-Atlantic region.

By recycling former gasoline stations, GreenDrop offers consumers clean, brightly lit, and safe drive-up locations where they are greeted at their car by uniformed GreenDrop attendants, who unload donations, provide tax-deductible receipts and allow consumers to direct their giving to the American Red Cross, the Military Order of the Purple Heart, or the National Federation of the Blind. In 2017, these charities received \$2.5 million through donations to GreenDrop facilities, which are sorted and then

resold at area thrift stores, sent overseas or recycled for their fibers and parts.

For more information about GreenDrop, visit our website at www.GoGreenDrop.com.

For more information contact:

Company Contact:

Tony Peressini

Chief Executive Officer

215-639-6930

TPeressini@gogreendrop.com

Media Contact:

Katie Kennedy

Vice President

610-228-2128

KatieK@gregoryfca.com