



GreenDrop Warms Up Local Charity with Brand New Winter Apparel

The Charitable Drop-Off Center Donates over 3,000 Winter Clothing Items to
The National Center for Children and Families

BETHESDA, MD—FEBRUARY 23, 2018—[GreenDrop](#), the organization revolutionizing how consumers support charities by donating clothing, shoes, and household goods to one of GreenDrop’s convenient drop-off locations, recently donated over 3,000 winter clothing items to [The National Center for Children and Families](#) (NCCF), a non-profit dedicated to serving disadvantaged youth and their families.

This donation comes amid one of the coldest winters on record, and includes brand new Lands’ End winter coats, sweaters, and long sleeve shirts to be distributed to those serviced by NCCF. “New clothing offers a child more than warmth. It allows them to get past the distraction of wearing clothes that are too small or worn thin, and focus on their education,” says Dr. Sheryl Brissett Chapman, executive director of NCCF. “GreenDrop understands that when a community comes together to help provide for a child in need, the difference goes far beyond a jacket.”

In addition to NCCF, five other charities in the Mid-Atlantic region--Project HOME, Manna House, ACHIEVEability, United Way, and The Bucks County Opportunity Council—will receive over 5,500 clothing items from GreenDrop as part of the organization’s mission to give back to its communities. For GreenDrop, maintaining relationships with organizations like NCCF is vital to its own innovative charity model, which fosters the idea of local community support contributing to nationwide growth. "We are fortunate to have the opportunity to donate winter clothing directly to the people who need it most," says GreenDrop CEO Tony Peressini. "It is important for us to work with local charities who make a key difference in the communities they serve."

About GreenDrop

GreenDrop is transforming the way consumers support their favorite charities by donating lightly worn clothing, used electronics and household goods at conveniently-located, free-standing locations throughout the Mid-Atlantic region.

By recycling former gasoline stations, GreenDrop offers consumers clean, brightly lit, and safe drive-up locations where they are greeted at their car by uniformed GreenDrop attendants, who unload donations, provide tax-deductible receipts and allow consumers to direct their giving to the American Red Cross, the Military Order of the Purple Heart, or the National Federation of the Blind. In 2017, these charities received \$2.5 million through donations to GreenDrop facilities, which are sorted and then

resold at area thrift stores, sent overseas or recycled for their fibers and parts.

For more information about GreenDrop, visit our website at www.GoGreenDrop.com.

About NCCF

Founded in 1915 as an orphanage in the District of Columbia, NCCF is a private, nonprofit child and family welfare agency with a commitment to serving poor, disadvantaged, abused, neglected, and/or abandoned children, youth, and their families. Current program services include emergency shelters, transitional, permanent and affording housing for homeless families and youth, a high-intensity therapeutic group home for adolescents, therapeutic and traditional foster care and adoption, independent living for youth transitioning to adulthood, teen parent services, and community-based prevention services that promote academic achievement, parental involvement, economic and vocational stability, and healthy families. NCCF's programs have become social service models, redefining the agency's reputation and position in the human service continuum in the Washington Metropolitan Region. <http://www.nccf-cares.org>

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