



GreenDrop Warms Up Local Charity with Brand New Winter Apparel

The Charitable Drop-Off Center Donates 1,000 Winter Clothing Items to Project HOME

PHILADELPHIA, PA—FEBRUARY 23, 2018—[GreenDrop](#), the organization revolutionizing how consumers support charities by donating clothing, shoes, and household goods to one of GreenDrop’s convenient drop-off locations, recently donated 1,000 winter clothing items to [Project HOME](#), a non-profit offering a network of resources designed to break the cycle of poverty and homelessness.

This donation comes amid one of the coldest winters on record, and includes brand new Lands’ End winter coats, sweaters, and long sleeve shirts to be distributed to those in need throughout Philadelphia. “So many men, women, and children living below the poverty line don’t have even their most basic of needs met,” says Executive Director and Co-Founder Sister Mary Scullion. “Our partnership with GreenDrop will give those in need critical warmth for the duration of this winter and in cold seasons to come.” Once an emergency winter shelter, Project HOME now offers over 800 housing units and services spanning education, employment, and healthcare. The organization has also recently opened a new homeless service center, Hub of Hope, which provides 11,000 square feet of temporary shelter underneath Center City’s Suburban Station.

In addition to Project HOME, five other charities in the Mid-Atlantic region--The National Center for Children and Families, Manna House, ACHIEVEability, United Way, and The Bucks County Opportunity Council—will receive over 8,000 clothing items from GreenDrop as part of the organization’s mission to give back to its communities. For GreenDrop, maintaining relationships with organizations like Project HOME is vital to its own innovative charity model, which fosters the idea of local community support contributing to nationwide growth. “It’s a privilege to assist Project HOME in caring for the hundreds of people in need they help every day,” says GreenDrop CEO Tony Peressini. “We are excited to join such an impactful group of volunteers, and show support to our neighbors with this donation of warmth.”

About GreenDrop

GreenDrop is transforming the way consumers support their favorite charities by donating lightly worn clothing, used electronics and household goods at conveniently-located, free-standing locations throughout the Mid-Atlantic region.

By recycling former gasoline stations, GreenDrop offers consumers clean, brightly lit, and safe drive-up locations where they are greeted at their car by uniformed GreenDrop attendants, who unload donations, provide tax-deductible receipts and allow consumers to direct their giving to the American Red Cross, the Saint Vincent de Paul Society of Philadelphia, the Military Order of the Purple Heart, or the National Federation of the Blind. In 2017, these charities received \$2.5 million through donations to

GreenDrop facilities, which are sorted and then resold at area thrift stores, sent overseas or recycled for their fibers and parts.

For more information about GreenDrop, visit our website at www.GoGreenDrop.com.

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