



## **GreenDrop Warms Up Local Charity with Brand New Winter Apparel**

The Charitable Drop-Off Center Donates 1,000 Winter Clothing Items to United Way of Bucks County

**BUCKS COUNTY, PA—FEBRUARY 23, 2018—**[GreenDrop](#), the organization revolutionizing how consumers support charities by donating clothing, shoes, and household goods to one of GreenDrop’s convenient drop-off locations, recently donated 1,000 winter clothing items to [United Way of Bucks County](#), a collaborative charity that works with various agencies to provide resources for better education, income stability, and improved health within the community.

This donation comes amid one of the coldest winters on record, and includes brand new Lands’ End winter coats, sweaters, and long sleeve shirts to be distributed to those serviced by United Way. “Every United Way has a unique set of community needs, and working with local organizations allows us to address the most pressing concerns,” says President & Chief Executive Officer Marissa Christie. “Access to warm clothing during these cold winter months is crucial in our community, and GreenDrop’s significant donation will help us immediately fulfill those needs.”

In addition to United Way, five other charities in the Mid-Atlantic region--Project HOME, Manna House, The National Center for Children and Families, ACHIEVEability, and The Bucks County Opportunity Council—will receive nearly 8,000 clothing items from GreenDrop as part of the organization’s mission to give back to its communities. “Maintaining relationships with organizations like United Way is not only vital to our charity model, but also an inspiration to us as an organization,” says GreenDrop CEO Tony Peressini. “We are honored to help support United Way of Bucks County in its tireless efforts to aid local communities.”

### **About GreenDrop**

GreenDrop is transforming the way consumers support their favorite charities by donating lightly worn clothing, used electronics and household goods at conveniently-located, free-standing locations throughout the Mid-Atlantic region.

By recycling former gasoline stations, GreenDrop offers consumers clean, brightly lit, and safe drive-up locations where they are greeted at their car by uniformed GreenDrop attendants, who unload donations, provide tax-deductible receipts and allow consumers to direct their giving to the American Red Cross, the Saint Vincent de Paul Society of Philadelphia, the Military Order of the Purple Heart, or the National Federation of the Blind. In 2017, these charities received \$2.5 million through donations to GreenDrop facilities, which are sorted and then resold at area thrift stores, sent overseas or recycled for

their fibers and parts.

For more information about GreenDrop, visit our website at [www.GoGreenDrop.com](http://www.GoGreenDrop.com).

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